

2024

# SPONSORSHIP OPPORTUNITIES



VETERANS COALITION, INC.

[WWW.SALUTETOSERVICE518.COM](http://WWW.SALUTETOSERVICE518.COM)

118 COUTTS WAY,  
GLOVERSVILLE, NY 12078



# ABOUT OUR EVENTS

## **GOLF TOURNAMENT**

Fundraising Goal: \$30,000 Total

50% of proceeds help offset the cost of Appreciation Dinner

25% to Leatherstocking Honor Flight for 2024-2025 flights

25% to Broadalbin American Legion for their transitional home rebuild project (led by Don Wicksell and supported by Salute to Service Veterans Coalition)

## **APPRECIATION DINNER**

Moving to a new location as we have outgrown our current location.

Full Catering for Excellent Dinners for our Veterans

Giveaways for each Veteran

Guest Speakers and Guest of Honor presentation

Has grown from 125 dinners served in year one (2020) to over 600 in year four (2023)

Cost of Dinner: ~\$25,000/year

# OPPORTUNITIES FOR SPONSORSHIP

## DUAL SPONSOR OPPORTUNITIES



### DUAL TITLE SPONSORSHIP

Title Sponsor at Golf Event  
and Medal of Honor Sponsor  
at Appreciation Dinner  
**\$5,000 Donation**



### DUAL MEAL SPONSORSHIP

Breakfast Sponsor at Golf  
Event and App Tent Sponsor  
at Appreciation Dinner  
**\$4,000 Donation**



### DUAL GIVEAWAY SPONSORSHIP

Sponsor player gifts at  
tournament and veteran  
gifts at Appreciation Dinner  
**\$3,500 Donation**



### DUAL BAR SPONSORSHIP

Beverage Cart Sponsor at Golf  
Event and Bar Sponsor at  
Appreciation Dinner  
**\$3,000 Donation**



### DUAL SILVER SPONSORSHIP

Hole Sponsorship at Golf  
Event and Distinguished  
Service Cross Sponsorship at  
Appreciation Dinner  
**\$1,500 Donation**



### DUAL BRONZE SPONSORSHIP

Tee Sponsor at Golf Event and  
Purple Heart Sponsorship at  
Appreciation Dinner  
**\$750 Donation**

# GOLF TOURNAMENT SPONSORSHIPS

DESCRIPTION	DONATION
<b>GOLF TOURNAMENT - MAIN SPONSOR OPPORTUNITY</b>	
Dinner Sponsorship	\$2,000
Lunch Sponsor - At the Turn	<b>SOLD OUT</b>
Breakfast Sponsor	\$1,000
Blood Mary / Mimosa Welcome Table	\$750
Hole Sponsor	\$350
Contest Sponsor	\$500
Raffle Prizes	In-Kind Donations / Baskets

**Contests available for sponsorship  
(either provide prize or cost of insurance:**

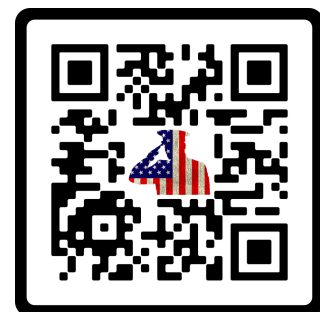
- **hole in one**
- **longest drive**
- **closest to the pin**
- **Putting Contest (Leatherstocking Honor Flight)**

**Raffle Items requested:**

**Items or baskets for Chinese auction at end of  
tournament**

**selling 'book' of tickets (same number) for \$20 each -**

**Goal to raise additional \$2500**



**More information on what is included with each level  
of sponsorship is available on the golf website!**

# APPRECIATION DINNER SPONSORSHIP

## DESCRIPTION

## DONATION

### APPRECIATION DINNER - MAIN SPONSOR OPPORTUNITY

Medal of Honor Sponsor (main sponsors) \$2,500

Giveaway Sponsor

**SOLD OUT**

Cocktail Hour Sponsor \$1,500

### APPRECIATION DINNER - ADDITIONAL OPPORTUNITIES

Marketing Sponsor \$500

Volunteer T-Shirt Sponsor \$750

Registration Sponsor \$500

Purple Heart Sponsor \$500

### APPRECIATION DINNER - LOCATION SPONSORS

Facilities Sponsor (3 Available) \$1,000 Each

Red, White and Blue Sponsor (Decor & Flags) \$1,000

Entertainment Sponsor \$1,000

### APPRECIATION DINNER - ADDITIONAL OPPORTUNITIES

Dessert Sponsor \$750

Veteran Giveaways (Gift Cards) \$25/Each (300 Needed)

ADDITIONAL INFORMATION ON SPONSORSHIPS AVAILABLE ONLINE

**20  
24**



**THANK YOU**

**CONTACT US**

Ashley (518) 588-3270

Don (518) 332-7738

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Mailing Address:

118 Coutts Way, Gloversville, NY 12078

# SPONSORSHIP FORM

## 2024 SALUTE TO SERVICE EVENTS

### PERSONAL INFORMATION

Full Name:

Company:

Event to Sponsor:

Mailing Address:

E-mail:

Phone:

Sponsor Level:

Total Donation:

### DONATION PAYMENT:

\*Choose how you'd like to pay

Check

Credit Card  
(3% Fee)

Invoice (Electronic Payment)

### Mailing Address and Contact:

SalutetoService518@gmail.com

Salute to Service Veterans Coalition  
118 Coutts Way, Gloversville, NY 12078

(518) 588-3270